

FACTS

WHAT DOES THE BANK OF EAST ASIA, LIMITED (BEA) DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all, sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- account balances and payment history
- credit history and credit scores

When you are no longer our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons BEA chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does BEA share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	No – We don't share
For our affiliates' everyday business purposes— information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes— information about your creditworthiness	No	No – We don't share
For our affiliates to market to you	No	No – We don't share
For non-affiliates to market to you	No	No – We don't share

Questions?

Call:

(212) 219-8288: The Bank of East Asia, Limited, New York Branch
 (626) 656-8818: The Bank of East Asia, Limited, Los Angeles Branch

or go to:

www.hkbea-beany.com – The Bank of East Asia, Limited, New York Branch

Who we are

Who is providing this notice?

The New York and Los Angeles Branches of The Bank of East Asia, Limited

What we do

How does BEA protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does BEA collect my personal information?

We collect your personal information, for example, when you

- open an account or apply for a loan
- make deposits or withdrawals from your account or make a wire transfer
- show your driver's license

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes — information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

Definitions

Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *Our affiliates include financial entities with the Bank of East Asia in their name such as The Bank of East Asia, Limited, Hong Kong and its branches.*

Non-affiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *BEA does not share with non-affiliates so they can market to you.*

Joint marketing

A formal agreement between non-affiliated financial companies that together market financial products or services to you.

- *BEA does not jointly market.*

Other important information

Do Not Call Policy: BEA does not solicit via telephone numbers published on the Do Not Call lists, unless the law allows. Consumers who ask not to receive telephone calls solicitations from BEA will be included in the BEA do not call lists and will not be called during future campaigns.